

The National Dog Show

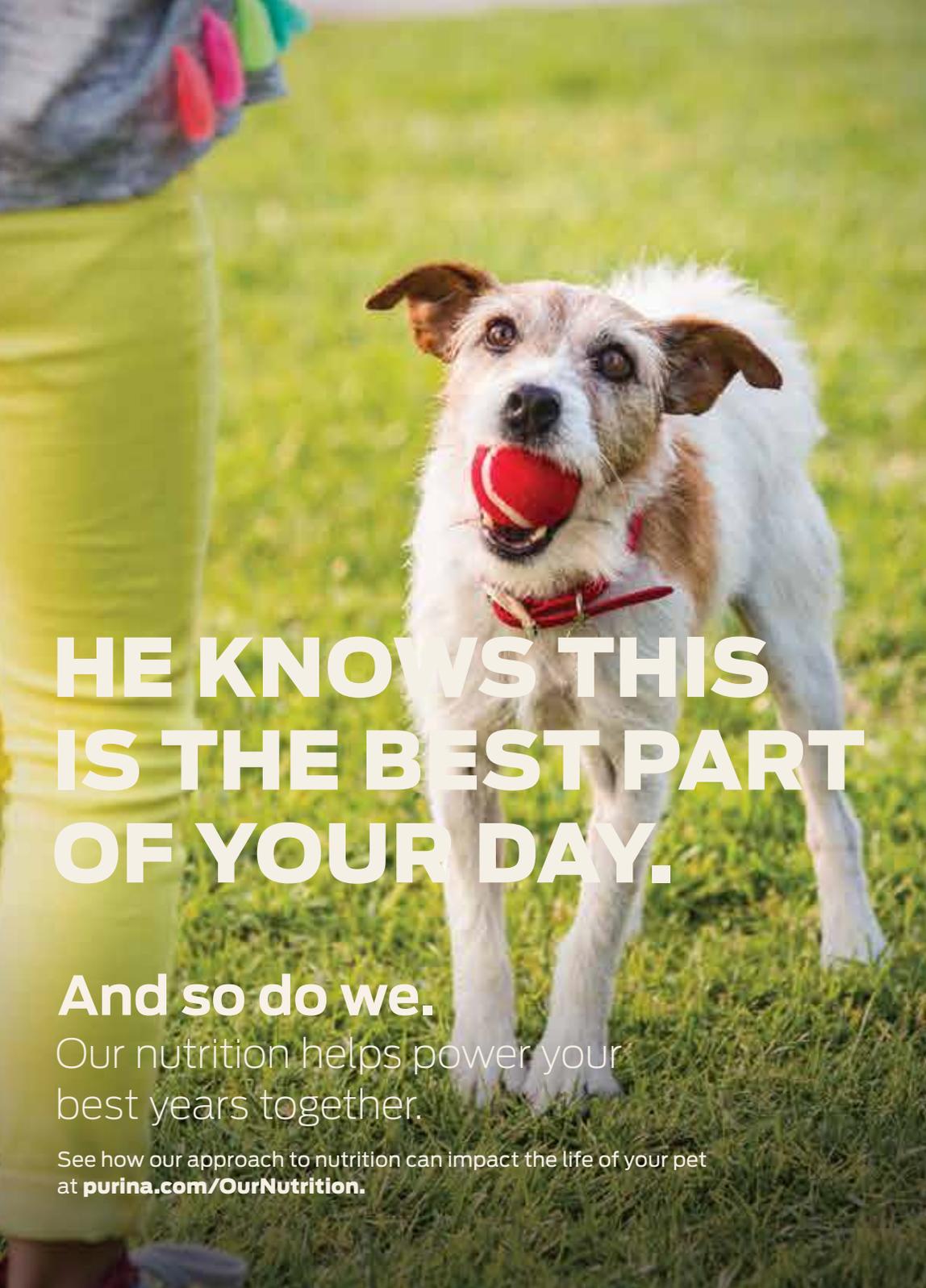


A Thanksgiving Tradition

HOSTED BY

THE KENNEL CLUB
of PHILADELPHIA


NBC
Broadcast at Noon
Thanksgiving Day
November 22



**HE KNOWS THIS
IS THE BEST PART
OF YOUR DAY.**

And so do we.

Our nutrition helps power your best years together.

See how our approach to nutrition can impact the life of your pet at purina.com/OurNutrition.



Your Pet, Our Passion.®

Purina trademarks are owned by Société des Produits Nestlé S.A.



WELCOME to the National Dog Show Presented by Purina® and hosted by the Kennel Club of Philadelphia. On behalf of the members of the Kennel Club of Philadelphia I thank you for joining us today as we celebrate showing purebred dogs in the Philadelphia area since 1879. The show became an annual event in 1933.

The National Dog Show, airing annually on Thanksgiving Day at noon on NBC has been thrilling dog lovers ever since it began in 2002 and we estimate that one quarter of a billion people have watched!

Here is a “dog’s eye view” of how to get the most out of today’s special event:

- Read this program to learn more about dog shows, the breeds to watch, and how the dogs are judged.
- Check out the maps and schedules in the program to see all the activities available at the show.
- Get your seats early in Hall C (National Dog Show arena) for the Group Judging at 1:00 p.m. Saturday. Best in Show begins at 5:00 p.m. in Hall C, and you won’t want to miss that.
- Watch the incredible canine athletes in Hall B performing their agility skills at various times during the day.
- Visit with the beautiful dogs and their handlers in the benching areas and learn more about the breeds, their care and other behind-the-scenes information. Use the program insert as your guide to finding your favorite breeds.
- Visit the 55 vendors in Halls A and B selling everything from chewies to motor homes.

A huge thank you goes to our Title Sponsor and partner, Purina®! Their 17-year commitment to the National Dog Show Presented by Purina® has made all of this possible. Purina’s excellent work in pet care and pet products and their innovative programs in canine health and wellness continue to keep our beloved pets happy, healthy, and living longer lives. Be sure to visit www.purina.com to learn more.

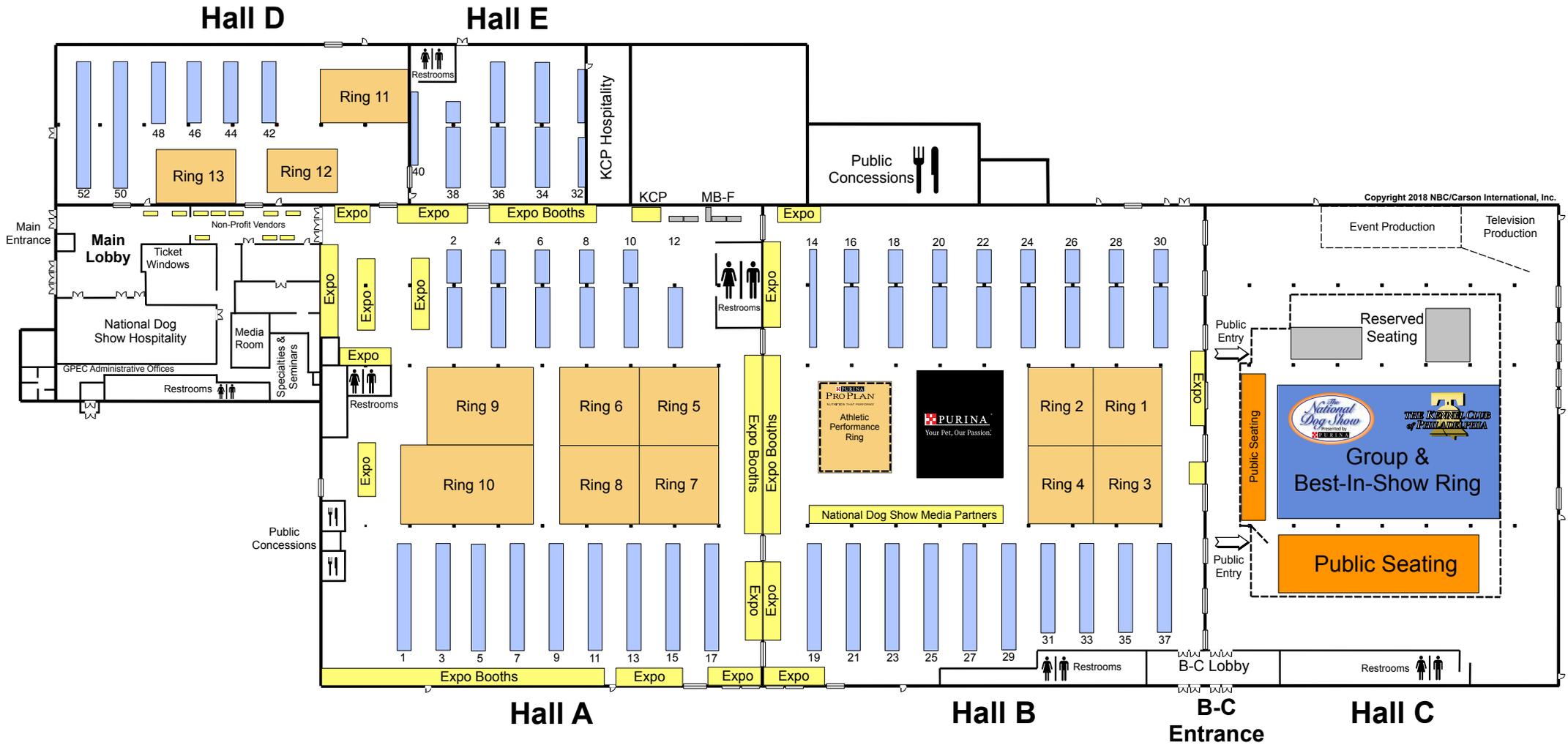
Enjoy the dog show, and let us know about your experience at www.facebook.com/kennelclubofphiladogshows/.

Happy Thanksgiving!

Wayne Ferguson, President
Kennel Club of Philadelphia



GREATER PHILADELPHIA EXPO CENTER MAP



visit www.NationalDogShow.com

Program ©2018 NBC and Carson International, Inc.
 Photography: See Spot Run Photography.
 Cover Photography Simon Bruty
 ©2018 NBC/Carson International, Inc



Watch the National Dog Show Presented by Purina® at noon, November 22 on NBC following the Macy's Thanksgiving Day Parade.



**VISIT THE
BENCHING AREA**

Check out the benching area where show dogs and handlers prepare for their big moment.

Please be sure to ask the dog handler/owner before you pet their dog.



SCHEDULE OF EVENTS

SATURDAY, NOVEMBER 17

- 8:00 AM Breed Judging Begins (Halls A, B, & D)
- 9:00 AM Pro Plan Performance Team (Hall B)
- 10:00 AM Pro Plan Performance Team (Hall B)
- 11:00 AM Pro Plan Performance Team (Hall B)
- 12:15 PM Freestyle Flying Disc Demonstration (Hall C)
- 12:40 PM National Anthem Ceremony (Hall C)
- 12:55 PM Kennel Club of Philadelphia's Awards Presentation (Hall C)
- 1:00 PM The National Dog Show Group Judging (Hall C)
- 5:00 PM The National Dog Show Best-In-Show Judging (Hall C)

SUNDAY, NOVEMBER 18

- 8:00 AM Breed Judging Begins (Halls A, B, & D)
- 9:30 AM Pro Plan Performance Team (Hall B)
- 10:30 AM Pro Plan Performance Team (Hall B)
- 11:30 AM Pro Plan Performance Team (Hall B)
- 12:30 PM Pro Plan Performance Team (Hall B)
- 1:30 PM Pro Plan Performance Team (Hall B)
- 2:00 PM Kennel Club of Philadelphia Group Judging (Hall C)
- 5:00 PM Kennel Club of Philadelphia Best-In-Show Judging (Hall C)

Visit The National Dog Show booth in Hall B for official NDS merchandise.



Watch these amazing "Go Dogs"
 offer up and their incredible canine athletic skills throughout the weekend at the canine performance area next to the Purina booth Hall B



SHOW DOGS AND GO DOGS!

SATURDAY, NOVEMBER 17

- 9:00 AM Pro Plan Performance Team (Hall B)
- 10:00 AM Pro Plan Performance Team (Hall B)
- 11:00 AM Pro Plan Performance Team (Hall B)
- 12:15 PM Freestyle Flying Disc Demonstration (Hall C)

SUNDAY, NOVEMBER 18

- 9:30 AM Pro Plan Performance Team (Hall B)
- 10:30 AM Pro Plan Performance Team (Hall B)
- 11:30 AM Pro Plan Performance Team (Hall B)
- 12:30 PM Pro Plan Performance Team (Hall B)
- 1:30 PM Pro Plan Performance Team (Hall B)



For more information on the Purina® Pro Plan® Incredible Dog Challenge visit www.proplan.com and www.carson-events.com

Share your story on why you're thankful for your dog using **#DOGTHANKING**@purina

GET YOUR PAWS ON OUR APP!



Download on the
App Store

FREE DOWNLOAD

GET IT ON
Google Play



TWO NEW BREEDS IN 2018



Nederlandse Kooikerhondje

SPORTING GROUP

The Nederlandse Kooikerhondje is an ancient breed, developed to hunt ducks along the canals and wetlands in the Netherlands. This small, square, orange-red parti-colored sporting dog works closely with the kooiker (duck hunter) to lure the ducks down a net-covered canal and into a trap. Historically, the ducks would then be taken to market; today, most of the ducks are banded and released to aid in research for wetlands preservation. The Kooikerhondje moves with his head held high; the well-feathered waving tail is carried level with, or above, the topline. The ears may have black hair at the tips, the so-called earrings.

HOUND GROUP

The Grand Basset Griffon Vendéen is a well-balanced, strongly-built, medium-sized, rough-coated French scent hound of friendly and noble character. His structure was designed to hunt rabbit and hare at a fast pace through the bramble, and over rough terrain. Happy and sociable at home, stubborn and tenacious at work, he is a courageous, passionate, determined and broadly-skilled hunter who today is also used to hunt boar and roe deer. He is active, possessing great stamina and a voice freely-used while on the trail. The GBGV is a pack hound, friendly, not easily agitated by others. He has a happy, outgoing, independent temperament and, while somewhat stubborn, he is willing to please.



Grand Basset Griffon Vendéen



THE SEVEN GROUPS

Each of the 204 registered breeds and varieties are assigned to one of the seven groups representing characteristics and functions for which the breeds were originally bred. The seven group winners compete for Best In Show.

SPORTING GROUP

The invention of the gun led to the development of the sporting, or gun dogs, to aid in hunting upland game birds and waterfowl, performing at the direction of the hunter. While a number of these breeds perform more than one task, it is generally the duty of pointers and setters to point and mark game, for spaniels to flush game, and for retrievers to recover dead and wounded game.

HOUND GROUP

Originally classified as sporting dogs because of their function as hunters, breeds in the Hound Group vary greatly in size, shape and

coat. Most of these breeds were developed to hunt somewhat independently of their humans, who usually followed on foot or on horseback as the hounds chased down the prey. This group informally consists of scent hounds, dogs that hunt by tracking a scent, and sight hounds, who spot their game and run it down.

WORKING GROUP

While the uses and appearances of the dogs in the Working Group vary, most are powerfully built and intelligent, performing various tasks for their handlers. These dogs are working farm and draft animals. They guard homes and livestock,

serve heroically as police and military dogs, security dogs, guide and service dogs and hunters.

TERRIER GROUP

All but two of the terriers evolved in the British Isles. The geography of the specific area (water, rocky terrain) helped to determine the exact duties of each breed but it usually involved hunting vermin and varmints ranging from rats to badgers to otters and more. These are dogs of great determination, courage and self-confidence, with a great willingness to go to ground in search of their quarry.

TOY GROUP

Toy dogs have been around for centuries, and are bred for one purpose: to be companions for their humans. Many have been bred down from and still resemble their larger cousins. Their small size and portability make them ideal for city dwellers and those with limited space.

NON-SPORTING GROUP

The AKC originally registered dogs as either Sporting or Non-Sporting. Eventually, hounds and terriers were split from the Sporting Group and the Toys and Working dogs were split off from Non-Sporting, with the

Herding Group eventually splitting from Working. Today, the Non-Sporting Group is literally every breed that is left, resulting in a wide variety of sizes, shapes, coat, function and history.

HERDING GROUP

Herding is a natural instinct in dogs that is seen in the wild. Humans have used that instinct to their advantage on farms and ranches with herding dogs who have the sole purpose of gathering and moving livestock from one place to another.



English Springer Spaniel
Sporting Group



Whippet
Hound Group



Portuguese Water Dog
Working Group



American
Staffordshire Terrier
Terrier Group



Brussels Griffon
Toy Group



French Bulldog
Non-Sporting Group



Old English Sheepdog
Herding Group



THE BREEDS GROUP ORDER

SPORTING

English Setter
Gordon Setter
Irish Setter
Irish Red & White Setter
Pointer
German Shorthaired Pointer
Weimaraner
Vizsla
Wirehaired Vizsla
Brittany
German Wirehaired Pointer
Wirehaired Pointing Griffon
Lagotto Romagnolo
Spinone Italiano
Flat-Coated Retriever
Curly-Coated Retriever
Golden Retriever
Labrador Retriever
Chesapeake Bay Retriever
Nova Scotia Duck Tolling Retriever
Nederlandse Kooikerhondje
Irish Water Spaniel
American Water Spaniel
Boykin Spaniel
English Springer Spaniel
Welsh Springer Spaniel
Field Spaniel
Clumber Spaniel
Sussex Spaniel
English Cocker Spaniel
Cocker Spaniel (ASCOB)
Cocker Spaniel (Parti-Color)
Cocker Spaniel (Black)

HOUND

Afghan Hound
Saluki
Sloughi
Ibizan Hound
Pharaoh Hound
Cirneco dell'Etna
Greyhound
Whippet
Borzoi
Scottish Deerhound

Irish Wolfhound
American Foxhound
English Foxhound
Harrier
Beagle (15 inch)
Beagle (13 inch)
Rhodesian Ridgeback
Norwegian Elkhound
Basenji
Portuguese Podengo Pequeno
American English Coonhound
Black and Tan Coonhound
Bluetick Coonhound
Redbone Coonhound
Treeing Walker Coonhound
Plott
Bloodhound
Otterhound
Petit Basset Griffon Vendéen
Grand Basset Griffon Vendéen
Basset Hound
Dachshund (Smooth)
Dachshund (Longhaired)
Dachshund (Wirehaired)

WORKING

Doberman Pinscher
German Pinscher
Black Russian Terrier
Giant Schnauzer
Standard Schnauzer
Rottweiler
Bernese Mountain Dog
Greater Swiss Mountain Dog
Alaskan Malamute
Siberian Husky
Chinook
Samoyed
Akita
Boxer
Great Dane
Bullmastiff
Mastiff
Tibetan Mastiff
Neapolitan Mastiff

Cane Corso
Dogue de Bordeaux
Boerboel
Portuguese Water Dog
Newfoundland
Leonberger
Saint Bernard
Great Pyrenees
Kuvasz
Komondor
Anatolian Shepherd Dog

TERRIER

Airedale Terrier
Irish Terrier
Welsh Terrier
Lakeland Terrier
Wire Fox Terrier
Smooth Fox Terrier
Parson Russell Terrier
Russell Terrier
Border Terrier
Kerry Blue Terrier
Soft Coated Wheaten Terrier
Bedlington Terrier
Manchester Terrier (Standard)
Rat Terrier
American Hairless Terrier
Miniature Schnauzer
Australian Terrier
Cairn Terrier
Scottish Terrier
Sealyham Terrier
Cesky Terrier
West Highland White Terrier
Skye Terrier
Dandie Dinmont Terrier
Glen of Imaal Terrier
American Staffordshire Terrier
White Bull Terrier
Colored Bull Terrier
Staffordshire Bull Terrier

Miniature Bull Terrier
Norfolk Terrier
Norwich Terrier

TOY

Italian Greyhound
Chinese Crested
Toy Poodle
Pomeranian
Smooth Coat Chihuahua
Long Coat Chihuahua
Toy Fox Terrier
Miniature Pinscher
Toy Manchester Terrier
Havanese
Maltese
Shih Tzu
Cavalier King Charles Spaniel
English Toy Spaniel (B&PC)
English Toy Spaniel (KC&R)
Japanese Chin
Papillon
Silky Terrier
Yorkshire Terrier
Affenpinscher
Brussels Griffon
Pug
Pekingese

NON-SPORTING

Poodle (Standard)
Poodle (Miniature)
Bichon Frise
Coton de Tulear
Löwchen
Dalmatian
Xoloitzcuintli
Finnish Spitz
Keeshond
American Eskimo Dog
Norwegian Lundehund
Shiba Inu
Schipperke

Lhasa Apso
Tibetan Spaniel
Tibetan Terrier
Boston Terrier
French Bulldog
Bulldog
Chinese Shar-Pei
Chow Chow

HERDING

German Shepherd Dog
Belgian Malinois
Belgian Sheepdog
Belgian Tervuren
Briard
Berger Picard
Pyrenean Shepherd
Collie (Rough)
Collie (Smooth)
Shetland Sheepdog
Australian Shepherd
Miniature American Shepherd
Border Collie
Bearded Collie
Old English Sheepdog
Polish Lowland Sheepdog
Puli
Pumi
Canaan Dog
Australian Cattle Dog
Bouvier des Flandres
Beauceron
Bergamasco
Entlebucher Mountain Dog
Norwegian Buhund
Finnish Lapphund
Icelandic Sheepdog
Spanish Water Dog
Swedish Vallhund
Cardigan Welsh Corgi
Pembroke Welsh Corgi

To learn more, visit: www.NationalDogShow.com • www.purina.com/dogbreeds • www.akc.org



2017 BEST IN SHOW WINNER



CH Somerset Wynzall Hashtag a.k.a. Newton with handler Susan DePew.

The audacious Brussels Griffon, "Newton," won the favor of Best In Show Judge Peter Green and a capacity crowd in Philadelphia to win the Best In Show title for 2017 at The National Dog Show Presented by Purina.®

An 11-pound charmer with 22 Best in Show titles and top-five national rankings in both the Breed, and Toy Group, Newton bested six group-winning canines advancing out of the 2,100-dog competition at the tradition-rich, all-breed show hosted by the Kennel Club of Philadelphia.

Newton became a media sensation Thanksgiving weekend because of his uncanny resemblance to the Stars Wars character, Chewbacca. Chewbacca was in the news at that time because Star Wars: The Last Jedi premiered shortly after The National Dog Show. Coverage of the show and Newton's triumphant moments were broadcast to a holiday audience totaling over 20 million on NBC Thanksgiving Day following the Macy's Thanksgiving Day Parade.

"She has him in top condition and that is not easy to do," said Best in Show judge Peter Green. "His coat is in fantastic condition and he moved perfectly. Everything he did was right. I know a lot about the breed and I know how difficult it is to have them ready."

"Newton just has a wonderful attitude," handler Susan DePew said joyfully. "To him, everything is fun and it shows. I may have made a couple of mistakes or dropped the bait, but he saved me."

Now retired, Newton's registered name is Ch. Somerset Wynzall Hashtag and he is owned by Mike and Janet Bazell of Rockbridge, Ohio (St. Johns Kennel); Ven Grasso of Samford, Australia; and breeders Keith Jacobson of Bellevue, Washington and Jo Ann Noffsinger of Alberta, Canada. St. Johns Kennel is registered to Jeffery Bazell and Jeffrey Kestner of Bremen, Ohio.

Share your story on why you're thankful for your dog using

#DOGTHANKING@purina

PREVIOUS BEST IN SHOW



2016



2015



2014



2013



2012



2011



2010



2009



2008



2007



2006



2005



2004



2003



2002

- 2016 - GCH GrandCru Giaconda CGC a.k.a. Gia
- 2015 - GCH CH Cragmoor Good Time Charlie (a.k.a. Charlie)
- 2014 - GCH Flessner's International S'cess, MT (a.k.a. Nathan)
- 2013 - GCH Kiarry's Pandora's Box (a.k.a. Jewel)
- 2012 - GCH Afterall Painting the Sky (a.k.a. Sky)
- 2011 - Ch. Steele Your Heart (a.k.a. Eira)
- 2010 - GCH Windtide Mr. Sandman (a.k.a. Clooney)
- 2009 - Ch. Roundtown Mercedes of Maryscot (a.k.a. Sadie)

- 2008 - Ch. CookieLand Seasyde Hollyberry (a.k.a. Holly)
- 2007 - Ch. Buff Cap Creslane ArcticMist (a.k.a. Swizzle)
- 2006 - Ch. Smash JP Win A Victory (a.k.a. Vikki)
- 2005 - Ch. Rocky Top's Sundance Kid (a.k.a. Rufus)
- 2004 - Ch. Aimhi Avalon Renaissance
- 2003 - Ch. Blue Chip Purple Reign
- 2002 - Ch. Ale Kai Mikimoto on Fifth

WHAT IF / YOUR DOG HAD THE
 ADVANTAGE OF PROBIOTICS?



At Purina® Pro Plan®, we're always looking for ways to keep advancing, improving and offering your pet our best nutrition yet. Our latest addition? **Live probiotics in select SAVOR® dry formulas to support digestive health.** We've studied probiotics for decades and carefully chose one that is known for being robust and stable. This probiotic is able to survive until the food reaches your dog's bowl. In fact, we guarantee it.

See how live probiotics are advancing our SAVOR® nutrition at ProPlan.com/Probiotics.

GUARANTEED LIVE
PROBIOTICS
 TO SUPPORT DIGESTIVE HEALTH

Purina trademarks are owned by Société des Produits Nestlé S.A. Any other marks are property of their respective owners.

PURINA Your Pet, Our Passion.®

Exclusively at Pet Specialty and Online Retailers



Watch the National
 Dog Show Presented
 by Purina®
 at noon, November 22
 on NBC following the
 Macy's Thanksgiving Day
 Parade.





WHAT IF

YOUR
OLDER DOG
DIDN'T HAVE
TO ACT HIS AGE?

Around age 7, glucose metabolism changes in a dog's brain can affect memory, learning, awareness or decision-making. But Purina® Pro Plan® Bright Mind® Adult 7+ **promotes alertness and mental sharpness**. It's breakthrough nutrition that's helping dogs age 7 and older like yours think more like they did when they were younger. Discover more at BRIGHTMINDEFFECT.COM.



PURINA®
PRO PLAN®
BRIGHT MIND®
ADULT 7+

Exclusively at Pet Specialty and Online Retailers

Purina trademarks are owned by Société des Produits Nestlé S.A.



ABOUT JUDGING

THE NATIONAL DOG SHOW PRESENTED BY PURINA®

is an open, benching, all-breed show. The dogs are "benched" during the day in order to allow the public to view and visit with 204 AKC recognized breeds and varieties that may be competing. There are only three benching shows held annually in the United States: Westminster Kennel Club, Kennel Club of Philadelphia, and Golden Gate Kennel Club. The judges examine the dogs and place them according to how closely each dog compares with the judge's mental image of the perfect dog as described in the breed's official standard. The main consideration is the dog's conformation or overall appearance, temperament, structure and movement. The judges are looking for characteristics that allow the dog to perform the function for which his or her breed was bred.

EARNING POINTS

A dog will begin his show career by competing to become a "champion." To earn an AKC Championship title (and to be able to place Ch. in front of his/her name) the dog needs to win 15 points at AKC shows. Points are earned by defeating other dogs of the same sex and breed in classes

held specifically for non-champions. Points used to determine national rankings are recorded by the AKC and based on the number of dogs defeated. For each dog defeated at a dog show, the other dog gets one all-breed point. The top dogs in the country easily have more than 50,000 points in a given year.

BEST IN BREED

In order to win Best In Show a dog must first be judged the best of many dogs of its same breed competing in the show. Some breeds have more than 100 dogs entered. The winner of the breed moves on to the Group judging.

FIRST IN GROUP

Each of the 204 AKC registered breeds and varieties are assigned to one of seven groups (Sporting, Hound, Working, Terrier, Toy, Non-Sporting and Herding) representing characteristics and functions for which the breeds were originally bred. By winning the Group competition, that dog joins an elite group of winners of the seven group competitions that go on to compete for the ultimate Best In Show award, the coveted gold and blue ribbon, and to become winner of National Dog Show Presented by Purina®.



DAVID FREI, JOHN O'HURLEY, MARY CARILLO: DOGS, MORE DOGS & THEIR DAY JOBS

By Katie Riek

Every year, John O'Hurley, David Frei and Mary Carillo come to Philadelphia in November for what has become their favorite day of the year. The National Dog Show Presented by Purina NBC announcers are all otherwise occupied with big-time doings during the other 51 weeks, but each acknowledges readily that their smiles go wider when surrounded by 2,000 energetic members of their favorite species.

Here's O'Hurley, who has the greatest sitcom of all time (*Seinfeld*) on his resume: "If you have a dog in the room, everyone comes and pets the dog. They calm us down; they round the edges in our lives. It's what dogs do. If you're around 2,000 of them, they don't care if they win. Everybody else seems to be happy, so they're happy. All of those things lead to just a great environment for everybody. It is the happiest day of the year. It's as simple as that."

Frei, the most prominent personality in the world of dogs and the father of America's growing therapy dog movement, offers: "When we're doing therapy work, one or two dogs can dramatically change the energy in the room at an old age home or in a hospital. When you have 2,000 dogs in one place like we do at The National Dog Show each year, there is an electricity that you can almost touch. The dogs are in their glory and the people are in a state of joy and amusement. It's really a singular experience and one to be treasured."

Carillo comes from the elite levels of professional tennis, like Wimbledon and the U.S. Open: "I love anything to do with animals and especially dogs. . . I mean, when the dog show is going on; when the benching area is filling



John O'Hurley and David Frei

up with these magnificent animals and I get to talk to their handlers, their owners, their trainers, it's the best. The dog shows in my life have become my favorite events of the whole year."

For comparison, Carillo attends all four pro tennis Majors as an expert analyst for Tennis Channel and NBC. She won the French Open doubles title with partner John McEnroe back in 1977. Carillo is also well known as an anchor, analyst and reporter for NBC's coverage of the Olympic Games. One year, when she worked both the National Dog Show and The Westminster Kennel Club Dog Show, Carillo offered with a smile: "Among the wonderful events that I covered this past year, I have to say, the Olympics gets the Bronze."

Frei, the expert analyst for the NBC Thanksgiving Day TV Special, is an American Kennel Club (AKC)-licensed judge who has officiated dog shows all over the world. He travels the country as America's foremost advocate for the expansion of therapy dog visitation at health care facilities. He convinced Memorial Sloan-Kettering Cancer Center in New York City to initiate therapy dog visitation, which has served as a catalyst for the growth of the movement.

His most prominent new project is the Beverly Hills Dog Show Presented by Purina, which he developed for NBC and is now approaching his third year on the air. He is also a published author, with two of his books focusing on his years of work and experience with therapy dogs.

Amongst his myriad accomplishments, O'Hurley is still best known as "J. Peterman," Elaine's pompous boss, on *Seinfeld*. Following his *Seinfeld* adventures, O'Hurley became a primetime sensation once again by winning the inaugural season of *Dancing With The Stars* in 2005. His theatrical talents were showcased this past summer in the Tony-winning

revival of *Chicago* on Broadway. In addition to his Broadway appearances he performs his one-man show *A Man With Standards*, which is a humorous take on his life and experiences in show business.

It all takes a back seat in November for the talented threesome, whose lives would not be complete without their Philadelphia fun at The National Dog Show Presented by Purina®.



Tara Lipinski and Johnny Weir

TARA LIPINSKI and JOHNNY WEIR

For the third consecutive year, NBC on-air personalities Tara Lipinski and Johnny Weir will be part of The National Dog Show Presented by Purina® broadcast on Thanksgiving Day. The former world class figure skaters cover that sport year-round and at the Olympic Games for NBC.

One of their favorite events of the year, however, is The National Dog Show at the Greater Philadelphia Expo Center, where they spend time each year visiting with the competing dogs and their owners for features and vignettes that are part of the online and broadcast coverage.

MARY CARILLO, ESTEEMED SPORTSCASTER AND DOG ENTHUSIAST, TO BE INDUCTED INTO SPORTS BROADCASTING HALL OF FAME

Mary Carillo, longtime on-air personality for NBC's National Dog Show Presented by Purina®, will be inducted into the Sports Broadcasting Hall of Fame next month as a member of the Class of 2018.

Carillo will be joined by 10 other legends who have significantly impacted the sports broadcasting industry within their respective fields.

Following her career as a professional tennis player, including the 1977 French Open Mixed Doubles Championship with John McEnroe, Carillo launched a much-decorated career in sports broadcasting. She is perhaps best known for her coverage of the Summer and Winter Olympic Games on NBC and is a presence at all the major tennis events for NBC and Tennis Channel. In 2010, Carillo became the first female recipient of the Dick Schaap Award for Outstanding Journalism and she remains a



Mary Carillo



Watch the National Dog Show Presented by Purina® at noon,
November 22 on NBC following the Macy's Thanksgiving Day Parade.

key contributor to the acclaimed HBO series *Real Sports with Bryant Gumbel*.

A lifelong dog lover and owner, Carillo worked the Westminster Kennel Club Dog Show in partnership with David Frei on USA Network for six years and the National Dog Show Presented by Purina in Philadelphia for most of the past decade. At the 2015 National Dog Show Gala, Carillo made reference to her work on the Olympics and at Westminster and The National Dog Show, telling a large audience in town for the Kennel Club of Philadelphia show with a twinkle in her eye, "Of all these major events I've covered in recent years, I have to say – the Olympics gets the bronze."

This year's class will be inducted on December 11 at the New York Hilton Hotel in Manhattan. The other 2018 Sports Broadcasting Hall of Fame inductees are Gary Bettman, Bob Costas, Bill Fitts,



Mary Carillo

Bud Greenspan, Peter Larsson, David Mazza, Gene Mikell, Jim Nantz, Neal Pilson, and Dick Vitale.



Watch the National Dog Show Presented by Purina® at noon, November 22 on NBC following the Macy's Thanksgiving Day Parade.



National Dog Show Gala Red Carpet at Valley Forge Casino Resort

THE place to be leading into the big weekend each year



Therapy Dog Ambassador Team members Xena (center, with Mary Carillo) and Willow (right, with Kelly Rounds) captivated the red carpet last year and shared the spotlight with, from left, David Frei, Sara Marx and John O'Hurley. Xena and Willow visit at the Philadelphia Ronald McDonald House and Children's Hospital of Philadelphia.

Photos by Diana Han



The Gala was hosted by NBC 10 anchor Keith Jones, whose miniature Australian Shepherd, Charlie, served as the National Dog Show spokesdog. Keith walked the red carpet with his significant other, Devin Scimeca.

An annual highlight of National Dog Show Month in Philadelphia is the theatrical production of *The Perfect Dog*, a children's musical inspired by the book of the same name by National Dog Show Presented by Purina host John O'Hurley. The star of the 2017 production was Aly Brisbois (left) and the producer of the Footlighters Theatre of Berwyn presentation was Sue Scott (with Willow, who may be a camera hog).

The Perfect Dog children's musical was adapted from a book by John O'Hurley and is now a mainstay attraction the weekend before the dog show each year. The production played to capacity crowds at the Centre Theater in Norristown earlier this month.



Photo by Steve Surffman.



NATIONAL DOG SHOW MONTH IN PHILADELPHIA

SETS THE TABLE FOR THE BIG SHOW EACH YEAR

By Danielle Dortic

The Kennel Club of Philadelphia's National Dog Show has emerged as a family entertainment juggernaut in southeastern Pennsylvania with a whole month full of designated activities always paving the way to the big weekend at the Expo Center in Oaks.

The rich history of the Kennel Club of Philadelphia (KCP) dates back to 1879, and the annual November show has been staged continually since 1933. This is the 17th year that the Saturday show has delighted TV viewers across the United States as The National Dog Show Presented by Purina Thanksgiving Day on NBC.

Long a Center City Philadelphia staple, the show moved to Fort Washington in the late 1990s but found itself without a suitable venue when the Expo Center was sold off to real estate developers in 2005. The non-profit KCP then went to Harrisburg, Reading and back to Center City during a three-year span, losing its continuity in the Philly market amidst growing competition for the entertainment dollar. Now, with the 2009 opening of the Greater Philadelphia Expo Center in Oaks, the tradition-rich event has the wind in its sails as



The National Dog Show therapy dog ambassador team is a red carpet favorite at The Gala on the Friday night before the dog show. Team members David Frei and Emily Martin show off Xena (right) and Willow (left).

the centerpiece of a series of charity fundraising and family-friendly activities dubbed National Dog Show Month in Philadelphia.

NATIONAL DOG SHOW CHARITY WALK

Kicking off National Dog Show Month in Philadelphia each year is the National Dog Show Charity Walk in mid-October at Wilson Farm Park in Wayne, PA. Since the inaugural walk, the KCP has raised over \$10,000 for the Philadelphia Ronald McDonald House (PRMH), PennVet Charitable Care Gift Fund, New Leash on Life USA, Morris Animal Refuge, Lilo's Promise Animal Rescue, Pennsylvania Veterinary

Foundation and National Dog Show Charities. The walk is hosted by the 95.7 BEN FM Morning Show Team of Matt Cord and Kristen Herrmann, and the master of ceremonies is TV personality David Frei, America's foremost expert on all things canine. Two new charities this year were Spring-Ford Music Association and Spring-Ford SNAP.

NATIONAL DOG SHOW ART EXHIBIT

Thanks to the Valley Forge Tourism and Convention Board, The National Dog Show Art Exhibit is always held the first weekend in November at Exhibit B Gallery in Souderton. It features the works of



NATIONAL DOG SHOW GALA

The annual National Dog Show Gala is now in its fifth year of launching the big dog show weekend. This social gathering offers an evening of music and entertainment while raising money for PRMH and the Pennsylvania Veterinary Foundation. 95.7 BEN FM is the primary sponsor of the event, which includes a red carpet and cocktail reception followed by a sit-down dinner, awards and more. O'Hurley, Frei and NBC Sports personality Mary Carillo are always on hand for the gala along with regional celebrities and on-air talent from NBC 10.

THE NATIONAL DOG SHOW PRESENTED BY PURINA® TV SPECIAL

The two-hour show, hosted by John O'Hurley and David Frei, annually draws a total audience of over 20 million viewers. Now in its 17th year, the show is perfectly positioned after the Macy's Thanksgiving Day Parade and before football takes over the day so that families can celebrate the wonderfulness of the dogs in our lives. Mary Carillo, Johnny Weir and Tara Lipinski are also a part of the broadcast team and America's great purebred canines are the stars.

Delaware Valley artists depicting man's best friend and this year, it raised money for the Indian Valley Public Library.

THE PERFECT DOG THEATRICAL PRODUCTION

This year, the production moved to the Centre Theater in Norristown for an unprecedented seven-show run. *The Perfect Dog* is a children's musical adapted from National Dog Show co-host John O'Hurley's book by the same name. It warms the audience's hearts as "Sam," a 12-year old perfectionist, searches for a flawless dog to enter in the town's dog contest. Unable to find a canine that measures up, "Sam" must resort to training the family dog, "Max," who is less than eager to obey

commands. In the end, "Sam" and "Max" learn that there is no such thing as being perfect, but there is such a thing as being perfect for each other.

PURINA PRO PLAN PERFORMANCE TEAM EXHIBITION

The Purina Pro Plan Performance Team Exhibition is now an annual attraction for the La Salle University community featuring education and action as some of the most talented and athletic canines in America demonstrate their skills at the campus football stadium. The Kennel Club donates 25 tickets to The National Dog Show as prizes in a drawing for students.



GREATEST DOG SHOW ON EARTH GETS HANDS ON

By Carol Bryant
FidoseofReality.com

Family, turkey, pumpkin pie, and dogs: these are the trimmings of a time-honored Thanksgiving tradition. The Kennel Club of Philadelphia welcomes you to the 2018 National Dog Show Presented by Purina®. This is your time to experience what it feels like to be center stage. True dog lovers are encouraged to get hands on with the dogs and their handlers all weekend.



Dynamic duo David Frei and John O'Hurley are once again on hand for the canine extravaganza. Steeped in this Thanksgiving dog show tradition, they will say hello to the audience in the stadium ring on Saturday at 12:30 p.m. before the start of Group Judging. Frei, a familiar face and voice to millions, is an American Kennel Club-licensed judge and former host and Director of Communications for the Westminster Kennel Club. O'Hurley is an award-winning actor, author and Broadway star, highly recognizable from his role on *Seinfeld* as J. Peterman.

Here are five insider tips and a few fun facts to make the most of your experience this weekend:

1. Meet and Greet the Dogs: This is a benched dog show, meaning you can walk up to the dogs, meet the handlers, ask to pet them and get your questions answered. When not being shown in the ring, the dogs remain on assigned benches. Have a question about a particular breed? Maybe you always wanted to know why an Old English Sheepdog's eyes are covered with hair or why some dogs have webbed feet? Ask away and be sure to snap photos and selfies for sharing on social media.

2. Canine Athletes in Action: Stop by Hall B throughout the day and marvel at agility dogs as they run, jump, climb and weave their way through the various obstacles. Did you know dog agility welcomes people from all ages to compete in the six basic height divisions of the sport?!



3. Group Judging: Channel your inner judge and pick your favorite pooches in Hall C. Judges examine the dogs and place them according to how each dog compares to the breed "standard." Judges are looking for the dog's conformation of overall appearance, temperament, structure and movement. The judge will watch the dog's gait, looking for qualities that allow that dog to perform the function for which it was bred.

4. Double Dose of Dog: There are two separate and distinct benched shows taking place this weekend. Saturday's show is taped for nationwide broadcast on Thanksgiving Day on NBC. Sunday's show offers more athletic dog competitions and canine hands-on fun. You are invited and encouraged to attend both.



5. Impress Your Friends: This 17th National Dog Show Presented by Purina® features over 2,000 dogs from 204 breeds. Over 26 million total viewers watched the show on television in 2017. It is one of only three benched shows in the United States. Watch as these dogs compete in 'ladder' format from Best in Breed to Best in Group and ultimately, the coveted Best in Show honors.



Carol Bryant (FidoseofReality.com) is a prominent digital influencer in the dog world and beyond through her blog and other media endeavors.



MORE Great Days!

ZARA
Miniature Pinscher, Age 1.5

Because of CARES, Zara and Melissa have more fun walks and More Great Days together.

See the full story at www.vetcares.com/zara



THE TEAM BEHIND THE FLOWERS

Paul and Eun, husband and wife, have been running Rose 4 U Florist for 25 years in Philadelphia; they are first generation immigrants from Korea. While Eun was teaching floral design, Paul was studying business. Together they built their American Dream. With their talent, experience, and professionalism they continue to provide excellent service. This dynamic duo has been creating and arranging floral work for the National Dog Show for over a decade and the Beverly Hills Dog Show for 3 years. They have clients nationwide including celebrities and former presidents. Paul and Eun continue their passion of bringing joy to their clients through weddings, events, parties, and everyday needs.



Paul and Eun Choi creating props for the cover photo.



One of the Choi's arrangements for The National Dog Show.



Paul and Eun Choi in front of their business, Rose 4 U Florist

Specialty and 24 Hour Emergency Veterinary Care
2010 Cabot Blvd. West, Suite D, Langhorne, PA 19047
(215) 750-2774 | www.vetcares.com





THE KENNEL CLUB OF PHILADELPHIA



Wayne Ferguson, President

LETTER FROM THE PRESIDENT

WAYNE FERGUSON, today's show announcer, is President of the Kennel Club of Philadelphia. Wayne has been immersed in the dog world for over 50 years and has bred and shown top Saint Bernards. Through the years he has served as President of the AKC Canine Health Foundation and Director of the University of Pennsylvania's School of Veterinary Medicine and is President and Show Chairman of the time honored Morris & Essex Kennel Club.

Welcome to the 17th annual edition of The National Dog Show Presented by Purina® and hosted by The Kennel Club of Philadelphia.

We continue to build upon our efforts to make our show experience entertaining and educational for all. Our tradition-rich shows are a regional treasure as well as a national phenomenon and a win at Philadelphia is considered one of Dogdom's greatest achievements. This year's NDS weekend will again feature a Friday night gala hosted by the Valley Forge Casino and benefiting local canine-related causes including the Philadelphia Ronald McDonald House therapy dog program and the Philadelphia Animal Welfare Society (PAWS).

The Kennel Club of Philadelphia is no newcomer to the dog show world. Since hosting a major dog event in 1876 at the Centennial Exposition, we've been at the forefront of the purebred dog world. The KCP and its predecessors have been presenting shows since 1879. Our club predates the American Kennel Club (AKC), which was organized at a meeting of the then Philadelphia Dog Club on September 17th 1884. We are not only one of America's oldest continuing sporting events but our annual National Dog Show Presented by Purina® TV special is the most widely watched canine event in the world, capturing 20 million plus viewers a year with its broadcast on NBC at noon on Thanksgiving Day and an NBC prime time encore presentation the following Saturday.

The National Dog Show Presented by Purina® would never have been possible without the unwavering support of our partners at NBC, Carson International, our on-air talent and ambassadors John O'Hurley, David Frei and Mary Carillo, and our perennial title sponsor, Purina®.

We hope you enjoy your visit to our shows and return many years to come.

Sincerely,

Wayne Ferguson, President



Frank DePaulo, Show Chair

FRANK DEPAULO Show Chairman

Frank is a long time KCP member and has been Show Chairman since the 2014 KCP shows. As such, he acts as the overall coordinator of the various aspects of the physical staging of the dog shows, including venue and judging ring setup arrangements, the competition schedule and the smooth running of the judging process. Frank is a lifelong dog lover who founded Tahari Kennels in 1979. Since that time, he has bred many Best in Show champions in the Ridgeback, Pointer and Whippet breeds that have carried the Tahari prefix. Frank continues to show and campaign dogs and is an AKC licensed judge. In addition to his role with the KCP, he is a lifetime member of the Lehigh Valley Kennel Club and a long time member of both the Rhodesian Ridgeback Club of The United States and The American Pointer Club in which he has held various positions, including Show Chairman, Board of Directors, Vice President and President. Frank lives in Pennsylvania with his wife Judy and his two daughters.

WHO'S WHO IN THE KENNEL CLUB OF PHILADELPHIA

OFFICERS

- Wayne Ferguson – President
- Stanley Broadbent – Vice President and Permanent Ring Steward
- Dr. Duane Butherus – Secretary and Chief Ring Steward
- Milan D. Lint – Treasurer and Judges Committee

BOARD OF DIRECTORS

- Harry Booker – AKC Delegate and Hospitality Chair
- William Burland
- Frank DePaulo – Show Chair
- David Frei – Publicity Chair
- Peter Green – Judges Committee
- Michael Halstead – Marketing Chair
- David Helming
- Gregory Kane
- Samual McDonald
- Steven Sansone – Vendor Chair
- Ron L. Scott – Judges Committee
- Eric Tweer
- Ann Viklund
- Alan Welch – Vendor Committee

MEMBERS

- Lisa Burland – Hospitality
- Connie Butherus – Trophy Chair
- Carol Commerford - Hospitality
- Judy DePaulo – Hospitality
- Sally Halstead – Hospitality
- Peggy Helming – Hospitality
- Cynthia Sansone – Vendor and Hospitality
- Debbie Scott – Group Ring Asst. and Hospitality
- Beth Sweigart – Group Ring Asst. and Hospitality



The American Kennel Club: The Kennel Club of Philadelphia's National Dog Shows are sanctioned by the AKC, the principal registry for purebred dogs in the United States and the largest registry in the world. Every year, owners register approximately one million dogs with the AKC. The AKC's Canine Health Foundation is the world's largest funder of exclusively canine research, with a mission to develop significant resources for basic and applied health programs with emphasis on canine genetics to improve the quality of life for dogs and their owners. The AKC and its affiliate, AKC Companion Animal Recovery, have been crucial in providing long-term care to displaced animals.



EMBARK ON A JOURNEY

AND EXPLORE MONTGOMERY COUNTY



VALLEYFORGE.ORG

VALLEY FORGE & MONTGOMERY COUNTY, PA



KENDAL CONRAD TO PERFORM NATIONAL ANTHEM

Kendal Conrad, the rising Delaware Valley-bred country music artist, is performing the National Anthem at the National Dog Show this year. She is also an actor, published writer and award-winning songwriter who has appeared on MTV and recently sang a duet onstage with Keith Urban.

Kendal has performed at the White House, Wells Fargo Center, Sands Casino, Six Flags, Hersheypark, the Bitter End and Musikfest. Her other National Anthem credits include renditions for MLB, NBA, MMA and NASCAR events.

As an extra in the film *Silver Linings Playbook*, she can be seen bumping into Bradley Cooper, and she starred as Holly Golightly in the exclusive post-Broadway production of *Breakfast at Tiffany's* at the Civic Theatre of Allentown. She has opened for country artists Phil Vassar, Craig Morgan, Rodney Atkins, Easton Corbin, Kane Brown, Thompson Square, Parmalee, Michael Ray, Granger Smith and Old Dominion.



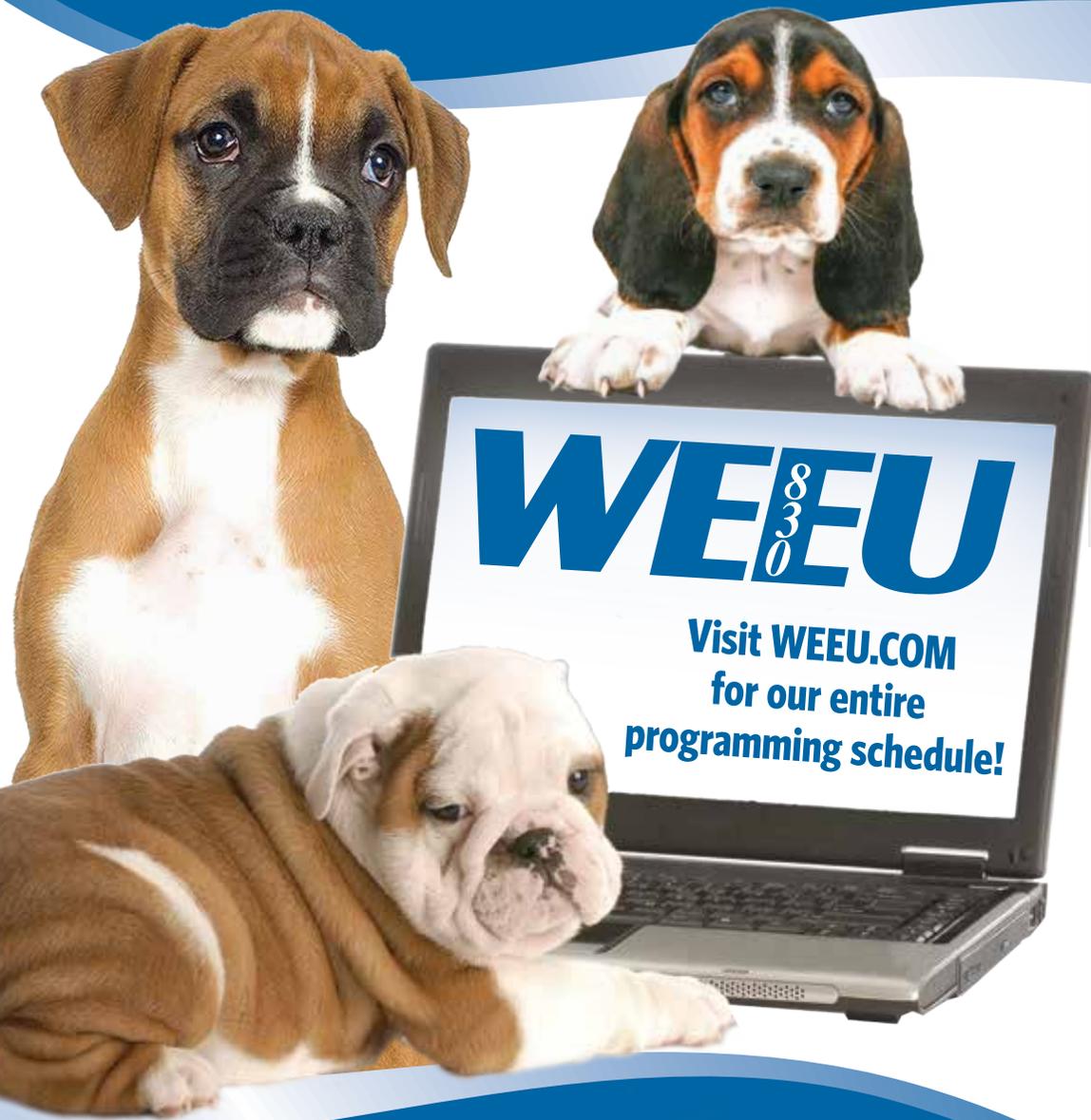
NBC will broadcast a two-hour special from this show on Thanksgiving Day at noon, immediately following the Macy's Thanksgiving Day Parade.

*In Southeastern Pennsylvania, tune in to NBC10 Philadelphia.
In the Susquehanna Valley, tune in to WGAL-TV Harrisburg.*



Above: Kendal Conrad 37

ALL EARS ON WEEU 830 AM!



ANIMAL RADIO

with hosts Hal Abrams
and Judy Francis
Saturdays 7-8 a.m.

JACK'S BACKYARD

with host
Jack Holcomb
Saturdays 8-10 a.m.



ABOUT THE COVER

The National Dog Show Presented by Purina® 2018 cover photo by Simon Bruty with a special thanks to Robert Beck, Robert Beck photography.

And thank you to the handlers with dogs - Lynda Neff and Regal (Papillon), Brielly Cipriotti and Buzz (GBGV), Rod Becvkstead and Bandit (Kooikerhondje), Donna DeFalcis and Whope (Bergamasco), Jason Howe and Sapphire (Great Dane) for your participation.

On August 27th, the National Dog Show did a photo shoot in NYC with photographer Simon Bruty. This year's cover photo was one of our favorites from that shoot! Thank you to all the beautiful dogs and their handlers, who created so much excitement that day, and to everyone involved. What better way to spend the day in the Big Apple then with the perfect dogs and men in suits!





We're so glad you're home, National Dog Show!

We have so much to show you.



From facility improvements to exciting new events, there's lots coming up at Expo.



Visit us at phillyexpocenter.com and sign up for our monthly newsletter to find out what's up next.



CANINE PARTNERS FOR LIFE, PROMINENT PROVIDER OF SERVICE DOGS ASSISTING THOSE IN NEED, TO RECEIVE 2018

DOGS' BEST FRIEND AWARD



Canine Partners *for* Life

8th Annual Kennel Club of Philadelphia Recognition Heralds Those Who Make a Difference with Man's Best Friend

Canine Partners for Life (CPL), the suburban Philadelphia-based non-profit provider of canine service dogs, will receive the 2018 Kennel Club of Philadelphia "Dogs' Best Friend Award" here at the National Dog Show this weekend.

Located in Cochranville, PA (Chester County), CPL is dedicated to training and partnering service and companion dogs to assist individuals with a wide range of physical, neurological, and/or cognitive disabilities to provide them a better quality of life.

Founded in 1989 by Darlene Sullivan, Canine Partners for Life is one of the first service dog organizations in the world to be accredited by Assistance Dog International and continues to meet the highest standards in the service dog industry. Since its inception, CPL has placed more than 700 service and companion dogs in 45 states.

Now in its 29th year, CPL is devoted to its vision: "The lives of those we serve will be forever changed through the opportunities and independence afforded by a steadfast relationship with a service or companion dog." Through their service dog and companion dog programs, CPL is able to achieve their mission of increasing the independence and quality of life of individuals by providing and sustaining professionally trained dogs to those with disabilities.

"Canine Partners for Life has profoundly impacted

many families across the nation and their devoted efforts and services are a life-changing gift to those in need," said Wayne Ferguson President of the Kennel Club of Philadelphia. "This distinguished organization commits itself to the service of others and the Kennel Club of Philadelphia is privileged to honor Canine Partners for Life."

The Kennel Club of Philadelphia (KCP) created "The Dogs' Best Friend Award" to inspire and motivate others to contribute to animal welfare in their community, and protect our region's dogs whose service and companionship are a critical and enriching part of American life. The award will be presented at The National Dog Show on Saturday, Nov. 17, at the Greater Philadelphia Expo Center in Oaks, PA. The KCP will make a donation of \$5,000 to CPL in conjunction with the award.

"We are honored to receive such a prestigious award from The Kennel Club of Philadelphia," said Janie Cramer, Executive Director of Canine Partners for Life. "Through this award, we are able to introduce our mission to a new community of people and the donation will enable us to continue changing lives through the use of service and companion dogs."

Past winners of the award are; John DeBella, host of the renowned DeBella Dog Walk; Dr. Cindy Otto, founder of the Penn Vet Working Dog Center; former Philadelphia Phillies' second baseman Chase Utley and his wife, Jen, for their establishment of the Utley Foundation; former CBS3 meteorologist, animal enthusiast and TV personality Carol Erickson; Marian Marchese, the founder of New Leash on Life USA, which takes at-risk dogs into Philadelphia prisons to be cared for by inmates preparing for release back into society; Morris Animal Rescue of Philadelphia, America's oldest such facility; and the Martin & Toni Sosnoff Foundation, which paid the medical bills of search and rescue dogs who worked at 9/11.

95.7 BEN FM

Playing Anything We Feel Like



Lights, camera, action ... and bring your brushes and sticky rollers, too!

Beverly Hills Dog Show Presented by Purina® is back for its third year on NBC

Beverly Hills, Calif. – The dog world's four-legged stars are back for top billing and more red-carpet excitement from the glamorous entertainment world of Rodeo Drive, Hollywood and Universal Studios.

NBC's presentation of the Beverly Hills Dog Show Presented by Purina® will air at 1 p.m. ET/PT on Easter Sunday, April 21, 2019. The show, now in its third year on NBC, is hosted by the Kennel Club of Beverly Hills and will be taped and produced from the KCBH all-breed show held on March 2 at the Fairplex in nearby Pomona.

John O'Hurley and David Frei, longtime co-hosts of NBC's National Dog Show Presented by Purina® on Thanksgiving Day, will be the television hosts for the BHDS once again, with Mary Carillo reporting from "behind the scenes."

From the land of television and movie stars, the seven Best In Show finalists will once again walk a glitzy fashion show-esque runway in the finals of the competition, making it unlike any dog show and quite appropriate for its neighborhood. More than 1,600 dogs from 204 eligible breeds and varieties are expected for the competition.

The combination of the Beverly Hills Dog Show and the National Dog Show from Philadelphia gives NBC and Purina an East-West holiday pairing, with the BHDS as the only American Kennel Club dog show West of the Mississippi River to be nationally broadcast on network television. The BHDS telecast will also be repeated throughout the remainder of the year on NBCSN.

Established in 1965, the Kennel Club of Beverly Hills is one of the world's most recognizable kennel clubs. KCBH touches on and influences many audiences through its community activities that promote interest in dogs, responsible dog ownership, and canine health.

For years, NBC has produced television's most-compelling dog show competitions. For more than 30 years, USA Network, owned by NBC Universal, televised the "Westminster Kennel Club Dog Show", with Frei co-hosting the competition for 27 years (1990-2016).

In 2002, NBC Sports Group created a holiday tradition introducing what quickly became television's most-watched canine competition "The National Dog Show Presented by Purina®," hosted by the Kennel Club of Philadelphia. Anchored since its inception by O'Hurley and Frei, the 2017 show on NBC reached nearly 30 million viewers over its debut broadcast at noon on Thanksgiving Day, followed by a primetime encore with millions of viewers again just two nights later.



THANK YOU!



Your Pet, Our Passion.®



IF SOMEONE TOLD YOU THAT

97

OF THE TOP 100*
SHOW
DOGS EAT THE SAME
BRAND OF FOOD



Would you ask
what it is?



SUPPORTS
IMMUNE SYSTEM
DURING TRAVEL &
COMPETITION

HELPS KEEP
SKIN & COAT
IN EXCELLENT
CONDITION

HELPS OPTIMIZE
OXYGEN METABOLISM
FOR INCREASED
STAMINA

proplansport.com

EXCLUSIVELY AT PET SPECIALTY AND ONLINE RETAILERS

*AKC Top Dogs™ All Breed Competition through December 31, 2017.
The handler or owner of these champions may have received Pro Plan dog food as Purina ambassadors.
Purina trademarks are owned by Société des Produits Nestlé S.A. Printed in USA.



Your Pet, Our Passion.®

HE KNOWS WHERE HIS FOOD COMES FROM.



And so do we.

Every ingredient we use is traced back to our trusted sources. Learn more about the purpose behind the ingredients Purina uses and why they are in your pet's food at [purina.com/quality](https://www.purina.com/quality).



Your Pet, Our Passion.®

Purina trademarks are owned by Société des Produits Nestlé S.A.